

ODISHA LIVELIHOODS MISSION (OLM)

Panchayati Raj & Drinking Water Department, Government of Odisha
SIRD & PR Campus, Unit-VIII, Bhubaneswar - 751012

Ref No: OLM/SARAS/2026/1042

Date: 2026-09-12

NOTIFICATION / OFFICIAL ORDER

Subject: Notification on Stall Allotment and Schedule for State Level SARAS Mela 2026

Key Provisions & Guidelines:

- * State-level marketing platform for rural SHG products, handicrafts, and agro-produce.
- * Online and district-level stall allotment procedure for certified SHG producer collectives.
- * Packaging, quality assurance, and digital payment gateway integration at every stall.
- * Daily buyer-seller meets and enterprise matchmaking sessions.

By Order of State Mission Director, OLM
Government of Odisha